

1+1+1=



COGITO™ 240-SR...with the unique "floating decimal system."

Touch only the decimal key. Cogito locates the decimal properly in any calculation and automatically lines up the decimal in accumulation.





COGITO 240-SR

The most advanced desk-top electronic calculator ever developed. Split second computations. Simultaneous entries. Full-view cathode tube viewing screen. Split keyboard. 24-digit capacity. Half-sized zeros for visual emphasis of significant digits. And three independent memory banks providing *total recall* of any number in a computation.

With the new SCM Marchant COGITO 240-SR — scientist, engineer, mathematician and statistician all gain the immediate advantage of a compact, whisper-silent electronic desk-top calculator that is so advanced it can actually set its own decimals, compute plus and minus with arithmetic precision and automatically accumulate grand totals and multipliers.

Its three independent memory registers and built-in program can actually develop the $\leq X$, $\leq Y$, $\leq X^2$, $\leq 2XY$ and $\leq Y^2$.

Positive or negative numbers may be directly entered into any of six registers—and transferred from register to register. It is virtually impossible to make a decimal error. COGITO's unique "floating decimal" system locates the decimal properly in any calculation and automatically lines up the decimal in accumulation.

See and compare COGITO 240-SR with any other desk-top electronic calculator. Your SCM Representative will be pleased to arrange a private showing without risk or obligation.

SPECIFICATIONS COGITO™ 240-SR ELECTRONIC CALCULATOR



1. INSTANT ELECTRONIC CALCULATIONS — Solid-state electronic components add, subtract, multiply, divide, store and recall in fractions of a second.

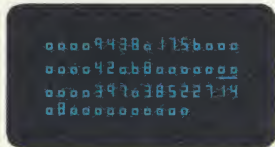
2. SIMPLIFIED KEYBOARD — Basic high-speed 10-key "adding-machine" input. Operating keys grouped to the right for touch operation and ease of operation. Transfer and memory keys grouped to the left for convenience.

3. CATHODE-TUBE VIEWING SCREEN—

Exclusive view control makes all numbers sharp and clear in any light. All entries and results are displayed with their correct arithmetic signs. Half-size zeros permit quick read-out by emphasizing significant figures.

4. TREMENDOUS CAPACITY — Can multiply two 12-digit numbers and display a 24-digit answer. Decimal point is correctly pointed off within a range of 144 decimal places.

5. AUTOMATIC FLOATING DECIMAL POINT — Absolutely no pre-setting is required. Touching the



decimal key automatically points off decimal in entries . . . always gives decimally correct answers.

GRAND TOTAL

6. AUTOMATIC GRAND-TOTAL MULTIPLICATION — Displays the answers of individual multiplications and automatically accumulates the grand total.

7. THREE STORAGE MEMORIES — Three positive or negative numbers can be stored simultaneously and recalled with their correct sign and decimal as constants in any operation.

8. COMPLETE TRANSFER FLEXIBILITY

— All entries or results can be transferred to any register or memory for further use.

9. AUTOMATIC ACCUMULATIVE MULTIPLICATION & DIVISION — Individual multipliers are displayed and are automatically accumulated decimally correct, either positively or negatively.

10. AUTOMATIC SQUARING OR RAISING TO A POWER — No need to re-enter intermediate results. The COGITO gives summation of X^2 , $2XY$, Y^2 , X and Y by accumulating squares and multipliers.

11. SQUARE ROOT — The COGITO 240-SR computes square roots to the 12th significant digit.



12. AUTOMATIC CLEARANCE — No separate clearance operation is required as previous calculations clear automatically. The reset key instantly clears all visual registers without destroying factors in the memories.

13. AUTOMATIC REPEAT OPERATIONS — Addition, subtraction and multiplication are repeated automatically without re-entries or pre-setting.

14. THREE-FACTOR PROOF — Multiplier, multiplicand and answer are all displayed decimally correct. An indicator light identifies answer in all calculations.

15. DESK-TOP COMPACTNESS — Uses only 15 inches by 19 inches of desk space . . . stands just 10 inches high . . . weighs but a light 35 pounds.

16. STANDARD ELECTRICAL REQUIREMENT — The COGITO operates on standard current, using as little electricity as a 100-watt bulb. Rest position on exclusive three-position switch eliminates costly warm-up time . . . permits instant "on" operation.